

2027 Sponsor Opportunities



earthdayspringfieldmo.org



Music. Sustainability. Global Impact

Following five successful years, Springfield's Earth Day Music & Sustainability Festival returns in 2027 for its 6th annual celebration of music, community and environmental action.

Our one-day, ticketed, plastic-free festival brings together prominent regional and national musical acts, sustainability education and hands-on experiences for all ages. More importantly, the festival turns a great day of music into meaningful support for environmental work right here in the Ozarks.



Sustainability in Action

We put our mission into practice by:

- Reducing waste with reusable commemorative cups, hydration stations, and compostable or recyclable food service items.
- Educating and engaging through sustainability booths, demonstrations, workshops and environmentally focused activities.
- Investing locally by directing festival proceeds to environmental organizations making a difference throughout the Ozarks.



Our Impact

Since 2022, we have raised
\$111,000 for regional environmental organizations
\$20,000 raised in 2026 alone

Festival proceeds have supported 10 different organizations including:
Ozarks Land Trust, Missouri Prairie Foundation, James River Basin Partnership, Watershed Committee, Ozark Greenways, Springfield-Greene County Park Board, The Ozark Society, Springfield Compost Collective, River Access Coalition and Greater Ozarks Audubon Society.

Beyond fundraising, the festival puts sustainability into action through composting, tree planting, regenerative soil demonstrations, art made from recyclables, plant and seed giveaways, and environmentally themed activities for kids and families.

We believe meaningful environmental change starts at home.

By bringing our community together, reducing waste and investing in local environmental work, The Earth Day Music Fest is creating a more beautiful Ozarks and world!



Sponsorship Opportunities



EARTH PROTECTOR \$20,000



Title/naming Sponsor (One Available)

- Name/logo on a large banner above the main stage and online announcements
 - Two booths at the event with vending opportunities
 - 5 dedicated social media posts
 - 20 guest passes
 - Opportunity to have a promotional video on the website and social media
- *POTENTIAL FOR LED WALL DISPLAYING LOGO AT FEST*



SUNSHINE SPONSOR

\$10,000

Presenting Sponsor (One Available)

Includes:

- Your name/logo on all prominent festival placements, including a large main stage banner and online placements.
- You will have the opportunity to have two booths at the event.
- Up to 5 social media dedicated posts.
- 10 guest passes.



WILDFLOWER GROWER SPONSOR

\$2,500

Includes:

- Your logo will appear on all of our promo materials, such as T shirts and posters.
- Your logo and a link to your business will be available under the sponsor section of our website.
- You will have the opportunity to have booth space at the event.
- You will receive 1 dedicated social media post from Earth Day.
- 6 guest passes.



WATER KEEPER SPONSOR

\$5,000

Kid's Tent Sponsor (One Available)

Includes:

- Logo on posters and T shirts, booth space at the event, logo and link to your website on the website, and guest passes.
- Name/logo on prominent placements or Kids tent.
- Up to 2 dedicated social media posts.
- 8 free passes.



TRAIL BUILDER SPONSOR

\$1000

Includes:

- Your logo will appear on all of our promo materials, such as T shirts and posters.
- Your logo and a link to your business will be available under the sponsor section of our website.
- You will have the opportunity to have booth space at the event.
- 4 guest passes.



BECOME A FESTIVAL SPONSOR

Complete and enclose check payable to Earth Day Springfield Festival

Mail to: 2327 E. Grand, Springfield MO 65804

SPONSOR COMMITMENT

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Phone: _____

- ☐ **Earth Protector:** Title Sponsor \$15K
- ☐ **Sunshine Giver:** Presenting Sponsor: \$10K
- ☐ **Water keeper:** \$5K
- ☐ **Wildflower Grower:** \$2,500
- ☐ **Trail Blazer:** \$1000

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Email questions to: contact@earthdayspringfieldmo.org